



**FOR IMMEDIATE RELEASE**—November 11, 2008

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## **Long Island's West Babylon H.S. Taking Extra Steps to Help Prevent Bacterial Issues**

Rochester Hills, MI...CSG/SportsCoatings and West Babylon High School today announced the school's wrestling facilities have received a comprehensive treatment that eliminates illness-causing microorganisms such as MRSA (methicillin-resistant Staphylococcus aureus) and continually inhibits bacterial growth on surfaces for up to three years. The Sports Antimicrobial System (SAS) was applied to mats and equipment throughout West Babylon's all-purpose wrestling room.

**"West Babylon is proud to be part of a growing number of schools on Long Island that have decided that proactively treating their facilities with an innovative and long-lasting antimicrobial system is the best way to stay ahead of any issues that can be caused by bacteria," said Lou Howard, Director of Athletics, West Babylon High School.**

A recent independent study conducted by the Comprehensive Athletic Treatment Center showed that treating surfaces and fabrics with SAS antimicrobial products can significantly reduce the spread of skin ailments when used in concert with a total hygiene program. The study also revealed that SAS antimicrobial products play a key role in reducing problematic microorganisms in athletic environments.

"It's encouraging to West Babylon get its wrestling facilities treated with our long-lasting antimicrobial products prior to the start of wrestling season," said Kevin Smith, Director of Wrestling Sales, CSG/SportsCoatings. "Taking proactive measures such as the Sports Antimicrobial System sends a message to the community that West Babylon is serious about giving its student's the best possible environment to work in."

Today, the SAS and its family of products are used nationwide by organizations such as the United States Army, USA Basketball and Softball, National Football League, Major League Baseball, National Basketball Association and over 1,200 college programs and high schools.

The SAS is recognized in the sports world as the most comprehensive, long-lasting antimicrobial solution because the process is thorough and the products are innovative. Certified applicators begin the process by systematically applying a cleaner disinfectant that was formulated to work in synergy with SAS antimicrobial products. This is an integral portion of the process because it effectively kills 99.9% of germs and bacteria, including harmful microbial contaminants like MRSA and Staph. After properly cleaning all the surfaces tabbed for treatment, an advanced antimicrobial product called SportsAide® 1000 is sprayed throughout the facility.

Just one treatment of SportsAide 1000 will inhibit the growth of bacteria, mold, and fungi on surfaces for up to three years. The advanced antimicrobial power of SportsAide 1000 is vastly superior to any other technology and thus trusted by over 1,200 high schools and pro franchises nationwide for several key reasons. The water-based antimicrobial fights a wide array of microbial contaminants such as bacteria, mold, and fungi 24/7. Most importantly, SportsAide 1000 will not create adaptive organisms or “super bugs” like MRSA. Also, it is hypoallergenic, non-sensitizing and non-irritating to human skin.

CSG is America’s leading provider of long-lasting antimicrobial products, treatments and services. CSG offers products and services for any facility. Visit [www.csggrp.com](http://www.csggrp.com) or call 516.729.8241.

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